



Participatory Eco Tourism

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World Tourism Day Celebrations– September 27, 2018

World Tourism Day celebrations started with a series of Programmes with the participation of NSS Students from Schools.

Rangoli Competition in Sri Parvathavarthini Amman Girls Higher Secondary School

Students from SPA Girls Higher Secondary school participated in the Rangoli Competition held on 24th September, 2018. 50 Students participated in the Competition under the theme - Eco Tourism. Green Rameswaram Coordinated the event



Students posing with the banner in their hand in-front of Rangoli



Picture which won the first prize

Speech competition at St.Josephs Matriculation School

Speech competition was held in St.Josephs Matriculation School, Verkodu, Rameswaram with the theme - Eco Tourism. 16 students participated in the contest and three won the prizes. The event was coordinated by Green Rameswaram team.



Students speech performance about Eco tourism

Railway Station Cleaning

Railway Station Cleaning was organized by the Department of Tourism as a part of the Tourism Day Celebrations along with Railways department, NSS Students of Sri Parvathavarthini Amman Girls higher Secondary School, St.Joseph Matriculation School and Green Rameswaram Team participated in the event on September 25, 2018. Students also distributed leaflets about cleanliness to the passengers who were waiting for the train. Around 70 students participated in the event.



Girl students posing for the photograph after the campaign



Heritage Walk

Heritage Walk was organized by the Tourism department for the NSS Students of Sri Parvathavarthini Amman Girls Higher Secondary School, Rameswaram and St.Joseph's Matriculation Higher Secondary School. They have been taken to Mohabeer Dharmasala 200 years old building near Railway Station. Students were taken around the building. Shri.Sridhar explained them the history of the building, traditional technologies used in the building like Limestone, Jaggery, Kadukkai as well as Rainwater Harvesting structures etc. Students also visited the room where Mother Saradha stayed from 13th to 16th March, 1911. Students also learned about other heritage structures in Rameswaram. It was a good exposure to the students and they all enjoyed the trip.



Shri.Sridhar explaining the salient points of the building

Quiz Programme and the concluding Event

As per the request of Tourism Department, Green Rameswaram Team conducted a quiz programme on the concluding day of the World Tourism week on September 27, 2018. 150 students and 30 general public attended the programme. Three schools - Government Higher Secondary school, Thangatchimadam, SPA Girls Higher Secondary School and St.Josephs Matriculation school participated in the event. Questions were related to exclusively Rameswaram Tourism. St.Joseph Matriculation School won the quiz with maximum marks followed by the other two teams.

The event

Shri.Veera Raghava Rao IAS presided the function and Shri.Vasudeo, Secretary, Vivekananda Kendra NARDEP attended the function as a special guest. Tourism Officer, Shri.Marimuthu welcomed the gathering. Shri.Veera Raghava Rao, District Collector interacted with the students and talked about the importance of Tourism in Rameswaram. Shri.Vasudeo, Secretary,

Vivekananda Kendra talked about the role of Green Rameswaram in making Rameswaram Clean and Green. Then the winners of the Quiz, Rangoli, Speech and Essay competitions were felicitated by the District Collector. Shri.Muthusamy, Asst Tourism Officer, thanked all the participants.



Shri.Sridhar conducting the Quiz programme



Collector Shri.Veera Raghava Rao at the Mohabeer Dharmasala – office of ‘Green Rameswaram’ project



District Collector Giving away the prizes to the students



District Collector Shri. Veera Raghava Rao addressing the participants

